



**Sponsorship Prospectus
International Year of Glass
UN Debriefing**



**405 East 42nd Street New York City
United States of America
13th – 14th December 2022**

Release 2: 291022

The United Nations International Year of Glass 2022

Dear friends,

What a year it has been!

For 60 years, the United Nations General Assembly has acknowledged important fields of human endeavour and their contributions to society by declaring International Years. And glassy materials, with their unparalleled versatility and technical capabilities have fostered numerous cultural and scientific advancements, heralding a more just and sustainable society.

The International Commission on Glass (ICG), the Community of Glass Associations (CoGA) and the International Committee on Museums (ICOM Glass) together promoted 2022 as a UN International Year of Glass to underline its technological, scientific and economic importance.

Following a successful application, 2022 has given the opportunity to broadcast this story to millions of people: at conferences, in museums, at International Art Festivals, at garden shows and social gatherings, in Cathedrals and Art Galleries, Schools and Universities. Indeed, glass optical fibres have been a major conduit for sending this message across borders, across time zones and in many different languages, coincidentally helping to break Covid's grip on our social and working lives.

Glass is *the* chemically resistant container material for many of today's life-saving medicines. Particularly important in the fight to deliver life-saving vaccines during the COVID-19 pandemic it made the year a possibility, giving an opportunity to explain its wider role. Chemically strengthened glass cartridge delivers epinephrine reliably from EpiPen and Amneal autoinjectors during a life-threatening allergic reaction to peanuts, bee stings and shell foods. Bioglass compositions are able to: integrate with human bone; stimulate the human body's natural defence to heal flesh wounds; aid tissue regeneration and can even resolve hearing and dental issues.

Aside from COVID, 2022 has seen an explosion in energy costs. But glass is again coming to the rescue, assisting solar cells to create clean energy; as glass fibres strengthening wind turbine blades, by insulating our homes, and through carbon capture and sequestration (CCS). The vitrification of hazardous waste is meanwhile increasing nuclear energy safety.

Glass melting is also being rapidly de-carbonised. 2022 has seen the first bulk production of sheet glass with a zero carbon footprint. Recycling is on everyone's lips and in the Philippines has generated an income stream sufficient to buy computers for schools in underprivileged areas.

Glass optics and optoelectronics have continued a rapid evolution. Hubble telescope continues to explore the universe. Glass fibre optic communications have made the world closer. Our phone's glass screens have made face-to-face communications possible at opposite sides of our globe whenever we want and are necessary content of our pockets and purses.

Museums have displayed the development of microscopes and microscopes donated to schools have stimulated STEM subjects worldwide.

Archaeologists have told their stories of ancient trade routes and the politics of raw materials. Many towns have explored their local heritage in greater depth: glass-making towns in Spain have twinned with each other; life-saving lighthouses using glass Fresnel lenses are being mapped in school projects worldwide, and ancient glass art in areas ravaged by war or human disaster has been restored.

Glass artists around the globe have made us aware of this wonderful material through displays in museums and art galleries, at Garden and Country shows by demonstrating their remarkable fabrication techniques and the inherent beauty of glass with a facility to capture and display nature's colour spectrum.

Time to have a last celebration!

With this prospectus, we ask you to provide your generous financial support to sponsor the Debriefing at the United Nations in New York City, NY; and support activities, for this once in a lifetime event. The UN Debriefing is scheduled for December 14, 2022; 11 a.m. – 12:30 pm. Celebrations will start at 5 pm on December 13th December at Hotel in New York City and continue through to the 14th of December

By sponsoring this, the last official event of the IYOG, you will have a great opportunity for your organisation to show their support for this prestigious final event of, of this once in a lifetime, the International Year of Glass 2022.



Sponsorship activities UN Debriefing New York City December 2022		
EVENT	Location	Time
13th December 2022		
Welcome reception	Hotel Rui Plaza New York Times Square	18:00-19:00
Red carpet photographs	Hotel Rui Plaza New York Times Square	18:30-19:00
14th December 2022		
UN Debriefing event	United Nations Head Quarters NY	11:00-12:30
IYOG Buffet lunch	Hotel Rui Plaza New York Times Square	13:15-15:00
Networking reception	Hotel Rui Plaza New York Times Square	15:30-16:30

Reasons to become an IYOG UN Debriefing sponsor

Sponsorship provides you with:

- ✓ Exposure at the last official IYOG premier event reporting to the United Nations.
- ✓ Opportunity to develop relationships with potential national and global customers as well as connect more strongly with your existing customers.
- ✓ A cost-effective way to reinforce your organisation's brand and build brand awareness amongst a relevant audience.
- ✓ Increased marketing opportunities including visibility on the IYOG website and associated marketing materials





MAJOR SPONSOR

UN Event Major Sponsorship. \$30,000

UN Event sponsorship is a unique opportunity to have your organisation as the lead for this momentous event. The UN Event sponsorship package includes the following benefits;

- 5 minute talk at the IYOG welcome reception, lunch and cocktails event
- Acknowledgement as the major sponsor during the various activities on December 13th -14th.
- Your company name and logo will appear on all event literature and the IYOG website.
- Your corporate banner will be displayed in a prominent position at the Welcome reception, UN debriefing, lunch and networking reception events.
- Promotional paragraph of 150 words
- 3 -5 minute corporate video run on tower pole at UN debriefing
- A full-page advertisement in the event brochure. Artwork must be supplied by the sponsor by the specified deadline date.
- Free Invite to the welcome reception, Lunch and Network reception with 10 guests
- Company logo on red carpet banner
- Use of the IYOG2022 major sponsor logo



OFFICIAL SPONSOR

IYOG Welcome Reception. (13th December) \$10,000

The Welcome Reception will take place on the 13th of December 2022 at 18:00 at the Hotel Rui Plaza New York Times Square- The attendees will have the opportunity to have fun, network and sample local food and wine. As the sponsor of the welcome reception, your benefits include:

- An opportunity to make a five (5) minute welcome address to the attendees
- Acknowledgement as the official sponsor of the welcome reception.
- An opportunity to display your company signage in the room.
- Your corporate banner will be displayed in a prominent position at the UN debriefing,
- A ½ page advertisement in the event brochure. Artwork must be supplied ASAP
- 3 -5 minute corporate video run on tower pole at UN debriefing
- Free Invite to the Welcome reception, Lunch and Network reception with 5 guests
- An opportunity to provide apparel for catering staff to wear during the function, caps, or t-shirts (supplied by the sponsor and approved by the event organisers and the venue)
- Use of IYOG 2022 official Sponsor logo



OFFICIAL SPONSOR

Red Carpet Photographs. (13th December) \$5,500 SOLD

The red carpet photographs will capture a once in a lifetime record of the IYOG event at the conference Hotel Rui Plaza New York Times Square. Celebrating the UN debriefing, it also becomes a hub for attendees to meet, chat and have a coffee. Package opportunities include:

- Logo on step and repeat banner behind all attendees welcoming red carpet photographs
- Your company name and logo will appear on event literature and the IYOG event website with a link to your company website
- Company logo on red carpet banner
- Free Invite to the Welcome reception and Network reception with 3 guests
- Placement of your company's banner within the red carpet photograph vicinity
- Use of IYOG 2022 Official Sponsor logo



LUNCH. (14th December) \$10,000

Your sponsorship of the lunch held on the 14th of December at the Hotel Rui Plaza New York Times Square will leave attendees with a lasting impression of your business. Sponsorship benefits include:

- An opportunity to make a five (5) minute welcome address to the attendees
- Acknowledgement as the sponsor of Lunch
- Your corporate banner will be displayed in a prominent position at the lunch and Un debriefing,
- Your company and logo will appear on the IYOG website
- A 1.2 page advertisement in the event brochure. Artwork to be supplied ASAP.
- 3 -5 minute corporate video run on tower pole at UN debriefing
- Promotional paragraph of 50 words
- Free Invite to the Welcome reception, Lunch and Network reception with 5 guests
- Opportunity to brand catering stations (napkins, table cloths, signage etc. at sponsor's expense)
- Use of IYOG 2022 Official Sponsor logo



Networking reception. (14th December) \$10,000

This event will take place on the 14th of December 2022 at the Hotel Rui Plaza New York Times Square between 3 pm and 4 pm. The network reception will allow attendees the final opportunity to have fun, network, and celebrate the closing of the IYOG 2022. As the sponsor of the event your benefits include:

- An opportunity to make a five (5) minute welcome address to the attendees
- Acknowledgement as the official sponsor of the cocktails event
- An opportunity to display your company signage in the room.
- Your corporate banner will be displayed in a prominent position at the Un debriefing,
- A ½ page advertisement in the event brochure. Artwork must be supplied ASAP.
- Your company name and logo will appear on the IYOG event website
- 3 -5 minute corporate video run on tower pole at UN debriefing
- Free Invite to the Welcome reception, Lunch and Network reception with 5 guests
- Promotional paragraph of 50 words
- Use of IYOG 2022 official Sponsor logo



Charge station. \$5,000

The Charge Station not only acts as a practical area to charge up your phones, laptops, and tablets, but it also becomes a hub for attendees to meet, chat and have a coffee. The charge station will be available at all events held in the Hotel in York. Package benefits include:

- Acknowledgement as the sponsor of the Charge Station.
- The Charge station will be placed at all hotel events
- Your company name and logo will appear on event literature and the IYOG website.
- Placement of your company's banner within the charge station vicinity
- Free Invite to the Welcome reception and Network reception with 3 guests
- An opportunity to provide promotional literature at the Charge Station
- Use of IYOG 2022 Official Sponsor logo



Lanyards. \$4,500 SOLD

Sponsoring the lanyards is a great way to get your branding and messages across in an eye-catching way. With every registered delegate and partner wearing the event name tags, your brand is reinforced throughout the event. The sponsorship package benefit includes:

- Your logo printed on the lanyard
- Acknowledgement as the Lanyard sponsor
- Your corporate banner will be displayed in a prominent position at the Un debriefing
- Free Invite to the Welcome reception and Network reception with 3 guests
- Your company and logo will appear on all event literature: The IYOG website.
- Use of IYOG 2022 Official Sponsor logo



Gold Sponsorship. \$5,000 each

Gold Sponsorship includes the following opportunities:

- Your company logo will appear on the event website
- Company logo in the events promotion
- Your corporate banner will be displayed in a prominent position at the Un debriefing
- Free Invite to the Welcome reception and Network reception with 3 guests
- Use of the IYOG2022 Official sponsor logo during and after 2022



Silver Sponsorship. \$2,500 each

Silver 2 Sponsorship includes the following opportunities:

- Your company name and logo will appear on the event website
- Company logo in the events promotion
- Use of the IYOG2022 Official sponsor logo during and after 2022



Bronze Sponsorship. \$1,500 each

Bronze Sponsorship includes the following opportunities:

- Use of the IYOG2022 Official sponsor logo during and after 2022
- Company logo in the events promotion



Friends of IYOG2022. \$1,000

If you want to support the IYOG2022, but not as a sponsor, become a friend of the IYOG2022 program.

Friends of the IYOG2022 program benefits include,

- Use of the Friends of the IYOG2022 logo during and after 2022
- Company logo on the event's website
- Great feeling of supporting this once in a lifetime promotion for the glass industry

IYOG UN EVENT SPONSORSHIP PACKAGES BENEFITS

	Major Sponsor	Welcome Reception	Network Reception	IYOG Lunch	Charge Station
	\$30,000	\$10,000	\$10,000	\$10,000	\$5,000
Acknowledgement as the major sponsor at all IYOG activities in NY	✓	-	-	-	
Full-page advert in event brochure	✓	-	-	-	-
5 minute talk at the IYOG dinner	✓	-	-	-	-
5 minute talk at the IYOG welcome	✓	✓	-	-	-
5 minute talk at the IYOG network	✓	-	✓	-	-
5 minute talk at the IYOG lunch	✓	-	-	✓	-
½ page advert in the brochure	-	✓	✓	✓	-
Use of the IYOG2022 sponsor logo	✓	✓	✓	✓	✓
Promotional paragraph 150 words	✓	-	-	-	-
Promotional paragraph 50 words	-	✓	✓	✓	-
Banner displayed at the Welcome, UN debriefing, lunch and networking events	✓	-	-	-	-
Banner displayed at the UN debriefing ceremony	-	✓	✓	✓	✓
Company logo on red carpet banner	✓	-	-	-	-
Company logo on the IYOG website	✓	✓	✓	✓	✓
Company logo in the events promotion	✓	✓	✓	✓	✓
3-5 minute corporate video on tower pole at UN debriefing	✓	✓	✓	✓	-
Acknowledgement as the official sponsor of a sponsored event.	-	✓	✓	✓	✓
Free Invite to the Welcome reception, Lunch and Network reception with 10 guests	✓	-	-	-	-
Free Invite to the Welcome reception, Lunch and Network reception with 5 guests	-	✓	✓	✓	-
Free Invite to the Welcome reception and Network reception with 3 guests	-	-	-	-	✓

	Lanyard	Red Carpet	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Friends of IYOG
	SOLD	SOLD	\$5,000	\$2,500	\$1,500	\$1,000
Use of the IYOG2022 sponsor logo	✓	✓	✓	✓	✓	✓
Corporate banner displayed at the UN debriefing ceremony	✓	✓	✓	-	-	-
Logo on the IYOG website	✓	✓	✓	✓	-	-
Company logo in the events promotion	✓	✓	✓	✓	✓	-
Free Invite to the Welcome reception and Network reception with 3 guests	✓	✓	✓	-	-	-



Key dates and how to sponsor

Dates

Sponsorship packages are offered to any organisation that wishes to take advantage of this once in a lifetime opportunity.

Sponsorships will be open from 29th October 2022 until 25th November 2022 or until sold.

How To Sponsor

Please return the completed Application Form (at end of this document) to the event organiser

Upon acceptance of your application, an invoice for 50% of the sponsorship value will be forwarded for payment. This confirms your sponsorship.

On receipt of the 50% deposit, a confirmation document will be sent detailing full entitlements and inclusions, due dates, specifications for artwork and logos, information about attendees' bag inserts, delivery instructions etc.

The IC reserves the right to accept or reject any application for sponsorship at its discretion.

Inquiries:

North America

Urmilla Jokhu-Sowell (Technical Services and Advocacy Director, National Glass Association)

usowell@glass.org

(703)442-4890 Extension 176

Arun Varshneya (President, Saxon Glass Technologies, Inc President, Society of Glass Technology)

varshneya@alfred.edu

+1 (585) 610 0441 WhatsApp

Europe and the rest of the world

Patrick Gavaghan (Director BAE Consultancy)

Patrick@iyog2022.org

+61 401555656 WhatsApp



Sponsorship Application Form UN debriefing

First name: _____

Family name: _____

All correspondence will be forwarded to this person

Position: _____

Company: _____

Street address: _____

Zipcode: _____

Country: _____

Phone:(include country code) _____

Email: _____

I am applying for the following Sponsorship Package:

UN Major Sponsor		Welcome reception		Red Carpet	SOLD
IYOG Lunch		Lanyard	SOLD	Charge Station	
Networking Reception		Gold Sponsor		Silver Sponsor	
Bronze Sponsor		Friend of the IYOG			

Your typed, or signed signature, is taken as authorised acceptance of the sponsorship inclusions as detailed in the Sponsorship Prospectus document for the specific event/item, and acceptance of the terms and conditions.

Signed : _____ Date: _____

Please return this form to the sponsor organiser via email to confirm your application:

Organiser:

Patrick Gavaghan

Email address:

patrick@iyog2022.org

Terms & Conditions

1. By returning the signed Application Form (“Agreement”), you agree to Sponsor of the International Year of Glass event from 13th – 14th December 2022, on the terms and conditions set out below and as attached to this agreement.
2. Upon receipt of your signed agreement together with a deposit, acknowledgement of receipt will be sent in writing with a Tax Invoice.
3. Your signed agreement and payment must be received no later than 14 days to obtain full entitlements.
4. Sponsorship entitlements will not commence until the deposit of 50% of the total amount has been paid in full. Full payment is required 14 days from the date of invoice unless dated after 1st December 2022 whereby full payment is required immediately.
5. Make checks payable to The American Ceramic Society IYOG-UN, and mail them to:
Marcus Fish The American Ceramic Society 550 Polaris Parkway Suite 510
WESTERVILLE, OH 43082. mfish@ceramics.org Phone (614)794-5863

For Credit card payments, please call;
Cathy O'Toole. cotoole@ceramics.org phone (614)794-5809
Note: Monies paid by credit card are non-refundable.
6. If a sponsor wishes to cancel or change the details of their booking, advice must be made in writing to the ICG at patrick@iyog2022.org The cancellation fees are applicable as follows:
 - i. On or before 21st November 2022 50% of the total amount
 - ii. After 21st November 2022: 100% of the total amount
 - iii. Note: Monies paid by credit card are non-refundable
7. Where the category of sponsorship has a limit to the number of sponsors as specified in the attached documentation, preference will be determined in order of receipt of the signed
 - a. agreement and the deposit cheque. The organisers will notify you if you are unable to participate in your requested category.
8. The Organisers may, at their discretion, use your logo, symbol, trademark or registered mark in acknowledging your sponsorship in the event literature where this is offered as part of your particular sponsorship package. You will be responsible for forwarding your logo by the 25th of November 2022 We request all logos be supplied in a high-resolution file.
9. Nothing in this agreement will be deemed to constitute a partnership or joint venture relationship between us.